Digital marketing portfolio









6th July 2016 Shine awards



Following the support from Shine Trust, I will be working on I Combined Science course over the coming year. Resources www.AchieveinScience.com The hope is that the website will

Read more

Engaging and innovative GCSE scienc www.AchieveinScience.co



Calling all GCSF Students & Teachers!

f 🔰 G+ @ 👗

Achieve in Science

Achieve in Science

Achieve in Science was set up by Peter Scutt, a Lead Practitioner teaching Science, with the support of Let Teachers Shine. The goal of the project was to provide online lesson plans, lesson resources, worksheets with answers, revision materials and sample assessments, plus videos tutorials suitable for GCSE students of all abilities.

We worked with Peter to take his idea from concept to completion. We developed a website using the reliable WordPress platform, with bespoke development to enable subscriber management with tiered access to content based on the type of subscription held be the logged in user.

Visit the website at www.achieveinscience.co.uk

The full case study is available at: www.obrienmedia.co.uk/project/ais

"I opted to use O'Brien Media because they were able to offer a reasonable price for what I wanted from the website. They were also very quick and efficient in their replies to any questions and got to know and understand what I wanted.

O'Brien Media listened to what I wanted and were able to accommodate my ideas within the design of the website. They were also able to offer advice and alternatives.

Working with O'Brien Media has been very easy and a great website has been produced which meets the requirements. Strong communication has meant that questions have been dealt with quickly and efficiently and help has been given in a clear and concise way.

Working as a full time teacher, whilst developing 100s of resources has been very difficult and so having a website built as the same time could have been very challenging. In fact, the process has been very smooth and resulted in a great product. Thank you."

Peter Scutt Achieve in Science

SP1 Bookkeeping

We were approached by Tony at SP1 Bookkeeping to give his website a professional touch. Tony had put together a basic homepage for his website but wanted guidance on the best way to mix promoting his bookkeeping business with making sure that his website was easy to use and on the money (pun intended) from a technical perspective.

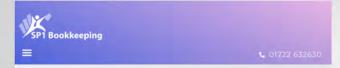
We used WordPress and Elementor Pro to put together an easy to manage, visually pleasing, site based on Tony's initial design and moved the website from Wix.com to WordPress and incorporating the latest 2019 SEO standards to ensure that the new site climbs Google rankings quickly!

The new mobile-friendly website, powered by WordPress, simplifies content management and site administration and software updates, thanks to the excellent plugin and system update facilities built into WordPress.

"I initially designed my own website and it didn't look too professional so I approached Chris and his team to re-do my website and he has done an awesome job at redesigning it, he has guided and provided advice all the way through the project, even for the non-creative, un technical person like me. I know if I need to get the website updated or redesigned again Chris and his team will be the first port of call"

Tony Leeming, Owner, SP1 Bookkeeping

The full case study is available at: www.obrienmedia.co.uk/project/sp1



Are you spending time 'doing the books' when you could be growing your business?

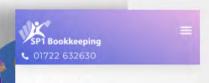
We understand that as a business owner this can be time-consuming and instead of 'doing the books' you would rather be out there and building your business.

Why not let us take the strain of processing your bookkeeping and payroll while you have more time to focus on your business. We can provide cost effective bookkeeping with a prompt and efficient service.

Book your Discovery Call

Digital Solutions

softwar tools c



Are you spending time

'doing books' could k growin busine

owner this can I and instead of a would rather be your business.

Why not let us to processing your payroll while yo

Are you spending time 'doing the books' when you could be growing your business?

We understand that as a business owner this can be timeconsuming and instead of 'doing the books' you would rather be o there and building your business.

payroll while you have more time to focus on your business. We can provide cost effective bookkeeping with a prompt and efficient service.

Book your Discovery Call -



The Treatment Rooms

The Treatment Rooms Shrivenham needed a new website to promote their health and beauty salon. The Treatment Rooms provide luxury treatments for both men and women, with an array of high quality gifts, cards and products available in their adjoining gift shop.

We created a WordPress based website, with a theme tailored the the requirements of The Treatment Rooms to give a fresh, modern, appearance to complement their existing brand.

A blog, with sections for special offers and events was added, along with an easy to manage price list section and accompanying pages for the wide range of treatments offered by The Treatment Rooms.

"An excellent company to work with, Chris was extremely efficient at his job and went above and beyond to give us an excellent website that worked for our customers.

My questions were always answered quickly and explained to me in normal language.

I would highly recommend O'Brien Media to anyone looking for a new website design."

Siobhan Smith
The Treatment Rooms

Visit the website at www.reatmentroomsshrivenham.co.uk

The full case study is available at: www.obrienmedia.co.uk/project/treatment





13 High Street, Shrivenham, SN6 8AN





Welcome to The Treatmer

We are a health and beauty salon providing <u>luxt</u> both men and women, with an array of <u>high qua</u> and products available in the adjoining gift shop

Lycon

pe

Welcome to Rooms

We are a health ar <u>luxury treatments</u> with an array of <u>hl</u> and products avail shop.



| Home | |
|-----------------------|--|
| Price list | |
| Treatment guides | |
| Client information | |
| Blog, events & offers | |
| Virtual tour | |
| Pevonia shop | |
| Contact us | |
| | |



Welcome to The Treatment Rooms

We are a health and beauty salon providing <u>luxury treatments</u> for both men and women, with an array of <u>high quality gifts</u>, cards and products available in the adjoining gift shop.



↓ 01793 484483
☑ sales@azonestorage.com
② Monday - Fri:day 9:00 - 18:30

Azone Storage, Unit 23, Techno Trading Estate, Bramble Road, Swindon, SN2 8HB

Azona Storage offer low cost flexible storage for luminous in Swindon, witishire & Ullimaterahire Flexible long-term or short-term arrangements with no imfront payment. =



Your c comm indust Swinda

Call us today on 01793 484483 storage needs.

Low cost storage in Swindon, Gloucestershire

From bulk storage, long-term deep storage, and pallet storage Storage can meet all of your commercial, industrial, and

Azone Storage Commercial Storage in Wiltshire & Gloucestershire

U 01793 484483 S sales@azonestorage.com O Monday - Fri:day 9:00 - 18:30

=



Your choice industrial s Wiltshire 8



4 01793 484483 ☑ sales(tiazonestorage.com ② Monday - Fri:day 9:00 - 18:30 Azone Storage, Unit 23, Techno Trading Estate, Bramble Road, Swindon, SN2 8HB

Office space for start ups

Contact Azone Storage

Your choice for commercial & industrial storage in Swindon, Wiltshire & Gloucestershire

Contact us today -

Call us today on 01793 484483 to discuss your storage needs..



Low cost storage in Swindon, Wiltshire and Gloucestershire om bulk storage, long-term deep storage, and pallet storage to open floor space, Azone Storage can meet all of you



Azone Storage / Azone Logistics

Azone Storage have been an O'Brien Media customers for many years, we initially developed a landing page for Azone after managing to re-secure their main domain name from a previous website services provider and have provided email hosting along with website hosting for their business since day one.

Azone Storage then progressed to a mobile-friendly website a couple of years ago, and now, with ever-changing expectations from customers, they switched things up with a more engaging website based on the popular WordPress platform after a spell using Drupal to power their website.

WordPress was chosen as a successor to Drupal for their website content management system due to its simplicity, wide range of plugins and out-of-the-box functionality, and the ability to create and manage content with limited technical know-how.

"O'Brien Media, Chris and Tom have done wonders on our new website. It looks exactly how we imagined it would. Our website is already attracting a lot of new customers and we're proud to show it off.

The support you get from these guys is incredible, the response time is fast and the O'Brien Media team will take their time to help you out no matter what. If you're considering a new website or update your old one then O'Brien Media is the only company you need to use."

Cliff Curtis Azone Logistics Limited

Visit the website at www.azonestorage.copm

The full case study is available at: www.obrienmedia.co.uk/project/azone

SAS Anchorage / SAS Rope & Rail Ltd

After working on SAS Rope & Rail's online rebranding O'Brien Media were asked to replace the aging eCommerce platform that powered their SAS Anchorage product sales division.

Due to their existing use of WordPress a combination of WordPress and WooCommerce was selected as the eCommerce platform for the rebuild. Product data and order information was migrated to the new platform and multilanguage and multi-currency support was added to enable SAS Anchorage to expand into international markets.

Visit the website at www.sasanchorage.com

The full case study is available at: www.obrienmedia.co.uk/project/sas

"Having worked with O'Brien Media before, we already knew that they had taken the time to learn our business and knew how we wanted our websites to look. They suggested ideas we hadn't thought of and were always happy to go further to explain what would work and what wouldn't, creating mock ups and webcasts for us to be able to refer back to.

The project was completed with ease and we felt like we hardly had to give up any of our time going back and forth, because O'Brien Media had already done the research and understood our company and how we wanted the website to work. The finished website was far better than what we had envisaged.

If you're considering using O'Brien Media I'd say do it! We would recommend O'Brien Media to anyone looking for help with their website."

Angela Clayton SAS Rope & Rail Ltd



Show Menu



Welcome to SAS Anchorage



Show Menu





Welcome t Anchorage

> This website use site, you a



ABOUT US PRODUCTS MY ACCOUNT TROLLEY CONTACT US # ENGLISH

QUESTIONS? CALL US ON +44 1793 644908



Welcome to SAS Anchorage

SAS Anchorage provides fully regulated anchorage solutions for use in challenging work environments. SAS Anchorage Systems were the first of their kind to be awarded full EE marking and will assist users to work in accordance with B57985:2002. Our product range is designed & manufactured in UK accordance with B57883:2005.

Our anchorage solutions





Welcome to Revolution Performing Arts (RPA)

Thank you so much for visiting RPA. Do take a good look around our website and let us know what you think. We do try to keep it as up to as possible so if you can't find what you are looking for, then please do us know.

Find out more -

Latest news from Revolution Performing Arts

Swindon Women's Aid Fundraiser Sat 1st July 2017

By revolution On April 17, 2017 - Add Comment - In News

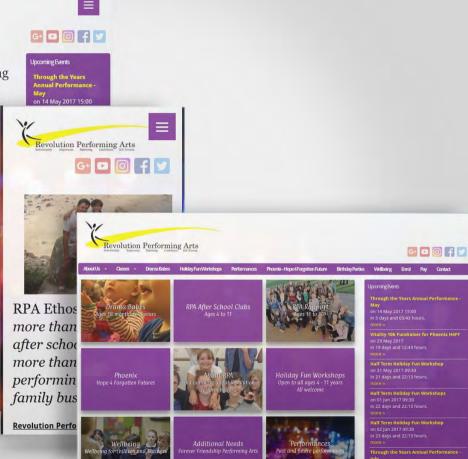
Phoenix – Hope 4 Forgotten Futures gives hope to young people fror disadvantaged backgrounds. After our amazing, memorable charity event in June 2016, we raised an amazing £1500 which allowed RPA deliver 20 very successful workshops at Swindon Women's Aid Refug We are hoping to extend the opportunity to more children who have

Read Full Article →

Our RPA Performances in May & July – Frequently Asked Ouestions!

On April 17, 2017 By revolution

Swindon Women's Aid Fundraiser – 1st July 2017 On September 21, 2016 By revolution



Revolution Performing Arts

Having worked with Revolution Performing Arts to meet their ongoing website support needs we identified a number of changes to their WordPress website that would improve the usability and overall visitor experience for their customers.

The navigation structure of their website was paired down and some sections of the site were retired or merged with other content. This reduced the amount of searching visitors needed to do before locating the information they required in order to make a payment, complete a class booking, or enrol their child in classes.

We also came up with a fun "flip cards" style homepage design to enabled a large amount of information, including images, to be included in a relatively small space. By utilising a "flip" method on each of the nine distinct content cards it was possible to double the space that could be used to convey essential information to visitors.

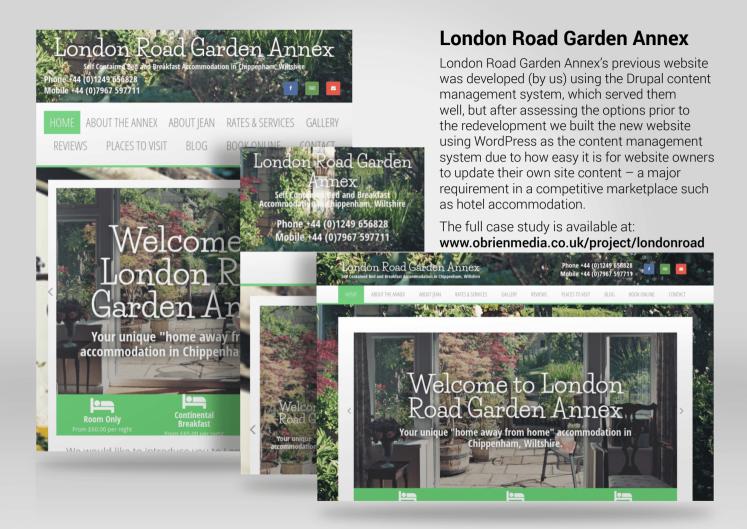
"We were looking for a company that was professional and flexible enough to deal with the day to day management of our website and who we could work with to implement all the ideas we had and put them into place.

O'Brien Media has made Revolution Performing Arts look more professional and our customers have commented on how great our website is but far more importantly how easy it is to navigate around. We also have access to analytics to show us how successful campaigns have been.

If you are looking for someone who is dedicated, reliable, professional and will either oversee your current website to ensure a smooth operation or develop and transform it into something greater than look no further. The bespoke work O'Brien Media did for Revolution Performing Arts was first class and very reasonably priced. In our opinion you can't ask for anymore from a provider."

Fi and Paul Da Silva-Adams www.revolutionpa.co.uk





For more information about our services get in touch...

Tel: 01793 230654

0800 327 7540 (freephone)

Email: sales@obrienmedia.co.uk

Web: www.obrienmedia.co.uk

