

The background of the top section is a solid magenta color. It is covered with a repeating pattern of white line-art icons. These icons include: a computer monitor, puzzle pieces, a person at a laptop, a code editor window with '</>' symbols, a smartphone with a cube icon, a magnifying glass over a bug, a briefcase with gears, a server rack, a bar chart on a smartphone, and various symbols like 'SQL', 'PHP', '100%', '1010', and '1101'. There are also plus, minus, and checkmark symbols scattered throughout.

Website Design, Website Support, Digital Marketing, & Other Services



O'Brien Media
creativity with style

Our experience and skills

Our award winning creative team have over 15 years' experience developing and delivering digital solutions for small businesses and multi-nationals. We're certain we can help you realise the potential of your ideas.

- Our team has over 15 years' experience developing and delivering bespoke websites and applications.
- Based in Swindon, Wiltshire, we are a growing local, award winning, website design agency - we are proud to be both a Disability Confident Leader and a Living Wage employer.
- We've worked on projects for multi-nationals, small businesses, charities and local government.
- We work with a wide range of content management and ecommerce systems such as WordPress, Webflow, Drupal, Joomla, Magento, BigCommerce and Shopify. We're also BigCommerce and Shopify Partners - for more details please see our website.

Five star service as standard



We are a Disability Confident Leader!

Disability Confident is creating a movement of change, encouraging employers to think differently about disability and take action to improve how they recruit, retain and develop disabled people.

Being Disability Confident is a unique opportunity to lead the way in your community, and you might just discover someone your business cannot do without.

It was developed by employers and disabled people's representatives to make it rigorous but easily accessible, particularly for smaller businesses.

Join the scheme!

The joy of the Disability Confident Scheme is that it is in partnership with other employers and that employers of any size can sign up!

Having more employees sign up for the scheme would be amazing! Scan the code or visit www.obrienmedia.co.uk/dc for more information and to sign up today!



eCommerce Solutions

Why choose us for us your eCommerce website design, development, or support. Whether you sell plants or motorbikes, we will be able to help you get the best from your store!

Our values are built on connecting with customers and understanding the passion behind their businesses. We see our customers as partners and care about developing eCommerce stores that showcase your products through stunning visuals and compelling story based product content - and that deliver results to help your business growth journey continue.

The COVID-19 pandemic & eCommerce

The global COVID-19 pandemic drove consumers online to an unprecedented level.

A 77% increase in eCommerce transactions happened by May 2020, reaching £68.5 billion. Based on traditional year-over-year increases, it would have taken four or six years to reach that level.

Food and household items, apparel, and entertainment are some items that consumers are now buying online rather than in physical stores.

WooCommerce development & support

Inventory management: Track stock levels, hold stock after an order is cancelled, get notifications for low and out-of-stock items, hide out-of-stock items and more.

Order management: Add customer notes, edit stock manually, mark items you shipped, and manage the fulfillment process.

One-click refunds: Offer pain-free refunds to customers that can be managed directly in your WooCommerce dashboard.



COMMERCE

Is your website or web app misbehaving?

Our experienced technical team is focused on keeping your website and web based applications online 24/7/365.

Concentrate on running your business and never be distracted by your websites again.

Subscribe to our website maintenance service and let our professional team take care of your website or web app so you don't have to!



Email & SMS Marketing

With open rates of over 95% and an average time to open of under 6 seconds, it's easy to see how your business could be missing out by not using text marketing to promote your products and services to your customers and prospective customers.

We can even create SMS campaigns that your customers can reply to - right from their SMS app!

Email Marketing

Email marketing is a quick and easy way to get your business offers and information in front of your customers.

We will discuss your requirements and select a solution partner best suited to your needs with an easy to use interface and we can help you get started by creating email templates and showing you how to create and send your campaigns as well as manage your mailing list.

Website hosting and cloud services

Whether your website was designed by O'Brien Media or not we've got website hosting solutions to simplify your business' online presence.

We do things differently to the big name hosting providers in that our hosting solutions are tailored to each website we design and host (and we host over 99% of the websites we design). This means that your site will have the best possible foundation.

With many years of experience in server and website management, website design and development, and website deployment we can handle just about any technical obstacle you can think of.



Hosting, Cloud Storage, and Office 365

Cloud Network Drive

Hosted in Microsoft Azure, Cloud Network Drive is ideal for small to medium businesses adopting a cloud-first approach, those thinking about moving from an end of life on-premises server, or for companies that want to work with both public and private clouds.

Office 365 & Exchange Email

Using the familiar Office apps you know and the power of the cloud, Office 365 lets you work virtually anywhere, any-time, across all your devices. No matter how you access and use Office 365, you receive the same seamless experience and enterprise-grade security to protect your business and customers.



Social Media & SEO

Social Media

The importance of social media to small businesses has grown, but many business owners have difficulty keeping up on a regular schedule or have no idea what to post. With the extensive knowledge of the different social media platforms, you can ensure that you are in safe hands with the team at O'Brien Media!

- It is estimated that 4.62 billion people will be active on social media by the first quarter of 2022. (Statista)
- As a result, not utilising social media in the correct manner can result in your business losing out on new eyes that are eager to see what your amazing products and services are all about.

Search Engine Optimisation

A website must also be optimised for search engines (SEO) in order to rank on Google. Showing up high in Google's organic search demonstrates your site's relevance, trustworthiness, and authority. To stay at the top, your website needs to implement the latest SEO practices.

Our SEO techniques are proven to increase brand awareness through higher rankings and more traffic.

Number of Social
Media Users



4.62
BILLION

Quarter-on-Quarter
Change in Social Media Users



+1.79%
+77 MILLION

Social Media Users
vs. Total Population



58.4%

Social Media Users vs.
Population Aged 13+



74.8%

Year-on-Year
Change in Social Media Users



+10.1%
+424 MILLION

Average Daily Time Spent
Using Social Media



1h 27m
+1.4% (+2m)



Built to work hard - WordPress websites

WordPress is great to use to power and manage just about any website. There is a built in blogging platform, thousands of plugins for easy integration of analytics, image galleries, and it is great for search engine optimisation.

Best of all, it makes it incredibly easy for businesses to create and update pages on their own website.

- Our website hosting platform was developed in-house to provide the best possible foundation for your WordPress website.
- All WordPress websites developed by O'Brien Media include real-time website visitor analytics, monthly website performance reports to keep you informed.
- We prioritise letting customers self-manage their websites and by selecting the simple but powerful 'Elementor' visual editor for websites this gives our customers the freedom to make changes as they need to.



WORDPRESS



elementor

User friendly WordPress built with Elementor

Here at O'Brien Media, we use
Elementor to help build our websites.

Elementor's ease of use allows our customers to make their own changes to their website, or for us to make changes faster (and so cheaper for our customers) which is something that is really important to us!

- Promote your service, offer your skills, sell products, or simply collect leads. With Elementor, you can do it all.
- Bring your business in front of your audience with engaging landing pages, custom forms, and stunning popups.
- Change content, add sections, and make your website yours with Elementor's intuitive drag & drop editor.
- Use "Global" content sections to synchronise content across your site - so change your contact details once and it'll update site-wide in seconds.
- Whether you're just getting started or need assistance with a specific feature, our team is here to answer any of your questions.



Be in control with Client Connect

Client Connect, developed by our Swindon based team, allows you to see everything you would want to see relating to your account whenever you need to.

From checking your balance and viewing invoices to accessing your emails to the team – you can do all of this and more with a few clicks with access to real-time account information.

In addition to the information about your account, Client Connect also gives you access to your website statistics report – in real-time and a host of other features!

We are extremely proud of our Client Connect platform, and the level of transparency it provides, and we are always adding new features based on customer feedback.

Find out more about Client Connect at www.obrienmedia.co.uk/client-connect



Financial solutions to build a better business

Business banking with Tide

We're constantly on the lookout for ways we can help our clients run their businesses more efficiently and, after using Tide for our own banking needs we've partnered with them to offer their service to our clients.

With one year of transaction charge-free transfers and one-to-one support in getting your new Tide account up and running.

Accept Credit and Debit Card payments with Square

You will receive free processing on up to £1,000 in card transactions for the first 180 days*. After that, you'll pay a low standard rate for all in-person and ecommerce transactions when accepting card payments.

Square gives it's users a Virtual Terminal, an easy to use website dashboard and many, many integrations with popular eCommerce solutions and easy options to add payment facilities to your website along with a low priced contactless card reader for in-person payments.

Visit **www.obrienmedia.co.uk/financial** to find out more about the above services and sign-up using our unique partner links to benefit from the deals above.

For more information about
our services, get in touch...

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0800 327 7540 (freephone)

Email: hello@obrienmedia.co.uk

Web: www.obrienmedia.co.uk

Get social, we're @OBrienMediaUK on



#DeliveringDigitalDreams



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