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Most Innovative Creative Design Agency - South West England

O'Brien Media is a full-service agency that specialises in website design and application development solutions. We caught up with Chris Grant to find out more.

Drawing on a wealth of experience in the design and media market, O'Brien Media provides website design, web app development, and search engine optimisation (SEO) solutions to businesses, charities, and organisations across the UK and beyond. Chris explores the firm's core aims and how it works to ensure excellence for every client it works with.

"Here at O'Brien Media Our overall mission is to help our clients on their digital and brand journey, regardless of their current size. From the day, a prospective client first contacts us through to completion and support, a single point of contact will oversee their account. In most cases a senior designer with project management experience to

ensure that the best possible service is provided to every client. Everyone we work with has a story to tell, and it is our passion to help them shape it.

"As such, when starting a new project, we collect as much information as possible, not only directly from the client but also through our own research of the client's business, their competitors, and the industry they operate in. We feel it is essential that, for a project to be successful, we not only know how the client themselves wants their business to be presented to the world but also how they are currently perceived."

Looking ahead, O'Brien Media aims to adapt around the developments it is seeing within the industry so

that it can continue to achieve and flourish, as Chris concludes.

"Recently, we are seeing an ever-increasing number of clients move away from online 'website builder' services, in favour of hiring a professional to put together a website that is conversation focused, rather than a site that just looks good. As a result of this, moving forward we are planning to offer a middle-ground solution to clients that puts them firmly in control of the content of their website while the visual design and functionality of their site is handled by our professional team. Giving clients the best of both worlds will ensure their continued success, as well as our own."