



Social Media Management & Social Media Marketing

Whether your website was designed by O'Brien Media or not we've got social media management solutions to simplify the management of your business' online presence.

Social media management is the process of analysing social media audiences and developing a strategy that's tailored to them, creating and distributing content for social media profiles, monitoring online conversations, providing community building services, and monitoring, measuring, and reporting on social media performance and ROI.

All these tasks, which were once marginalised by businesses, have now stepped into the limelight of companies' marketing strategies.

Why? Because social media provides great money-making opportunities – on the condition you manage your social channels in an organised, efficient way.

Social Silver

£ **89**⁹⁵
Monthly

✓ 3 unique posts per week

✓ Up to 2 social profiles

✓ Monthly analytics

✓ First-class support by email

✓ Secure payment

Social Gold

£ **109**⁹⁵
Monthly

✓ 5 unique posts per week

✓ Up to 3 social profiles

✓ Monthly analytics

✓ Post suggestions for national and international days of significance

✓ First-class support by phone and email

✓ Secure payment

Social Platinum

POPULAR

£ **189**⁹⁵
Monthly

✓ 10 unique posts per week

✓ Up to 5 social profiles

✓ 1 monthly blog post based on your content suggestions

✓ Monthly analytics

✓ Post suggestions for national and international days of significance

✓ First-class support by phone and email

✓ Secure payment

Bespoke packages are available starting from £249⁹⁵ per month.