

# eCommerce with WooCommerce & Shopify



# Who are O'Brien Media?

Based in Swindon, Wiltshire, we are a growing local website design agency - we are proud to be both a Disability Confident Leader and a Living Wage employer.

## Why choose us for us your eCommerce website design, development, or support

Whether you sell plants or motorbikes, we will be able to help you get the best from your store!

Our values are built on connecting with customers and understanding the passion behind their businesses.

We see our customers as partners and care about developing eCommerce stores that showcase your products through stunning visuals and compelling story based product content - and that deliver results to help your business growth journey continue.

# The COVID-19 pandemic & eCommerce

The global COVID-19 pandemic drove consumers online to an unprecedented level.

A 77% increase in eCommerce transactions happened by May 2020, reaching £68.5 billion.

Based on traditional year-over-year increases, it would have taken four or six years to reach that level.

Food and household items, apparel, and entertainment are some items that consumers are now buying online rather than in physical stores.



# We're WooCommerce wizards

WooCommerce is one of the world's favourite and most popular eCommerce plugins for WordPress, which powers over 40% of the web making it the clear choice for business websites of all sizes!

WooCommerce gives both store owners and developers complete control. Allowing you to sell anything in whatever way you would like!

With multiple popular payment providers, GPay and Apple Pay and the ability to manage your store from an app WooCommerce is a great, and popular, choice for small businesses and startups.

Whether it's a brand new WooCommerce store, support for your existing store or migrating from other e-commerce solutions to WooCommerce, we would love to work with you!

# WooCommerce development and support

**One-click refunds:** Offer pain-free refunds to customers that can be managed directly in your WooCommerce dashboard.

**Inventory management:** Track stock levels, hold stock after an order is cancelled, get notifications for low and out-of-stock items, hide out-of-stock items and more.

**Order management:** Add customer notes, edit stock manually, mark items you shipped, and manage the fulfillment process.



# Successful Shopify sites

Shopify is a complete commerce platform that lets you start, grow, and manage a business.

Shopify's expertise and leadership in commerce comes from the experiences of millions of merchants on their platform. The success of their merchants allow them to forecast and build the right features to not only power commerce today but to help shape and define what the industry looks like tomorrow.

Shopify's forward thinking approach to eCommerce, which also includes in-store POS to bring online and offline purchasing together, is one of the big reasons we love working on Shopify stores.

By building feature-rich themes, and creating compelling product pages that convert browsers into buyers we can help your business jump to the next level.

# Shopify design, support, and management

Shopify's powerful backend editor and impressive inventory system make it ideal for managing stores of all sizes.

Sell across multiple channels, including Facebook, Instagram, Amazon, and eBay.

Shopify has an incredible library of apps and third-party extensions to help you elevate your store to the next level.

Shopify supports over 100 payment options, as well as providing their own gateway, Shopify Payments.



For more information about our services, get in touch...

Tel: 01793 239239  
0800 327 7540 (freephone)

Email: [hello@obrienmedia.co.uk](mailto:hello@obrienmedia.co.uk)

Web: [www.obrienmedia.co.uk](http://www.obrienmedia.co.uk)

