

Press Release

Friday 4th November 2022

Swindon's O'Brien Media Among Winners of the 2022 SMF News IT Awards

Friday 4th November 2022, Swindon, Wiltshire – The team at Swindon-based website design agency <u>O'Brien Media</u> (<u>www.obrienmedia.co.uk</u>) are pleased to have picked up the Web Design Agency of the Year in Wiltshire at this year's SME News IT Awards.

The award focuses on the quality of projects delivered as well as customer service provided to clients big and small and O'Brien Media has won this award for their work with Wiltshire-based clients over the last 12 months is a big achievement for O'Brien Media.

Having worked on a range of projects over the past year, from small business websites to larger projects for household names, O'Brien Media has grown from strength to strength now occupying two offices in Cheney Manor's Pembroke Centre where a talented nine-member team help their clients every step of the way.

Holly Blackwood, the Awards Executive for SME News, commented "In the face of unprecedented hardship and uncertainty for UK businesses over the pandemic, the IT sector has played a critical part in ensuring businesses can stay connected, adapt, and continue to trade in an increasingly digital society. **Holly continued** "We believe more than ever the incredible dedication by businesses such as O'Brien Media should be recognised."

Chris Grant, Senior Designer and Lead Developer at O'Brien Media added "We are proud of our development achievements," said Chris. "Our focus is on getting the message right for our clients. We do indepth work with our clients with a focus on creating a high-quality website that performs exceptionally well for their business. We believe that that is the true hallmark of our success."

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About O'Brien Media Limited

Our professional web design team have over 15 years developing websites and digital marketing solutions for small businesses and multinationals. It's very important to us that our clients can compete online with a website that suits their needs. We also offer services in social media marketing as well as e-commerce – so we can truly help anyone achieve their digital dreams. Find out more about O'Brien Media at www.obrienmedia.co.uk

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About the SME News IT Awards

The IT Awards 2022 are judged purely on merit. To determine our worthy winners, our in-house research team carefully analyse the information that is available both online and in the public domain as well as any materials supplied by nominees.

Nominees are provided the opportunity to prepare a short case file disclosing details of their chosen business sector and practice, as well as any previous accolades awarded. Simply being nominated can have a huge impact on employee morale and customer engagement and for the companies that go on to win, there are endless ways to maximise the PR opportunity to their advantage.