

Website design,  
SEO, website  
support and  
website hosting  
services



**O'Brien Media**  
*creativity with style*

## Search engine optimisation

A website must be optimised for search engines (SEO) in order to rank on Google. Showing up high in Google's organic search demonstrates your site's relevance, trustworthiness, and authority. To stay at the top, your website needs to implement the latest SEO practices.

Local search is also key as it ensures that people that are local to you are able to easily discover your business.



## Five star service as standard

We're committed to providing the best possible service to our customers. Whether it's a 5,000-product e-commerce website, a WordPress website for your startup, or a simple brochure site you'll receive the same level of service and attention to detail from our award-winning team.



## Easy to manage WordPress websites

We use WordPress for most of the websites we design and build. This is, simply, because WordPress is great for use on just about any website.

WordPress is great for use on just about any website. There is a built in blogging platform, thousands of plugins for easy integration of analytics, image galleries, and it is great for search engine optimisation and ecommerce using the popular WooCommerce plugin.

Best of all, it makes it incredibly easy for businesses to create and update pages on their own website. If you've outgrown the limitations of your Wix.com, Squarespace or GoDaddy based website it might be time to make the move to WordPress!

Whether you want a bespoke design or a pre-built theme we can help you make the move to WordPress.



# Who we are and what we do

O'Brien Media grew slowly for the first 12 years of its life, with three part-time team members joining in 2019 and a commitment being made to be a Living Wage Employer, paying above the minimum wage.

We then made a move into an office on Swindon's Cheney Manor Industrial Estate came in July 2021 to create a more inclusive space and allow us to become a Disability Confident Leader, affirming our approach to inclusion and accessibility in 2023 and beyond.

We believe that every website design project is a partnership with our customers. Our team works with you to identify and create exactly what you want, on time and on budget with no fuss or technobabble.

Our team have worked for businesses large and small, but our passion is working with small businesses and local businesses in Swindon on their websites and digital marketing projects.



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